

easyfundraising – Turn your everyday shopping into FREE donations for Hullabaloo

Turn your everyday online shopping into FREE donations for Hullabaloo at absolutely no extra cost to you!

easyfundraising is a platform that lets you raise **FREE donations** when you shop with over 8,000 retailers, including household names like **eBay, John Lewis & Partners, Argos, M&S, and Tesco**. **Whether you shop on your phone, laptop or tablet, the retailer donates to Hullabaloo when you use easyfundraising.**

Action Required: Register today and double your impact!

If you haven't already registered, please use Hullabaloo's customised registration link. You can find that link on Hullabaloo's fundraising page: www.hullabalooquire.org/fundraising

Special Bonus:

If you register using that customised link, Hullabaloo will receive an extra £2 when you raise your first donation. Even better, if you sign up using that special link by **17 July**, we will qualify for additional bonus payments!

How easyfundraising works

- **Hullabaloo Community Quire is registered as an official good cause** with easyfundraising, partnering with over 8,000 major retailers.
- **It doesn't cost you a penny.** The item prices you pay stay exactly the same as if you visited the retailer directly - there are no hidden fees or markups.
- **You start your shopping journey from easyfundraising**, selecting Hullabaloo as your chosen cause and picking the retailer you want to buy from.
- **You shop exactly as normal.** You're taken straight to the retailer's website to shop as normal.
- **The retailer pays a marketing commission** to easyfundraising because you started your journey there.
- **easyfundraising safely transfers** some of that commission directly **to Hullabaloo** as a free donation.

Step-by-Step Instructions: How to use it

Method 1: Shopping via the easyfundraising website (desktop or mobile)

1. Go to easyfundraising.org.uk and log into your account.
2. Use the search bar at the top to find the retailer you want to shop with (e.g., Argos, M&S, eBay).
3. Click the 'Shop Now' button on the retailer's page. You will be automatically redirected to the retailer's official website.
4. Shop and complete your purchase exactly as you normally would.
5. The retailer will track your purchase and automatically send the donation to Hullabaloo within a few days!

Method 2: Add the 'Donation Reminder' (highly recommended)

6. Once you have an account set up on easyfundraising, you will have the option to install the easyfundraising extension called Donation Reminder.
7. A browser extension is a small pop-up, an overlay window (you might have come across them with tools like password managers).
8. The Donation Reminder will pop up on every retailer site where a donation is available which means you don't have to remember to visit the easyfundraising website first!
9. Proceed with your shopping - your donation is now tracked automatically without needing to visit the easyfundraising site first!

Method 3: On-the-go with the free mobile app

10. Download the free easyfundraising app from the Apple App Store or Google Play Store:



- Open your phone's camera
- Scan the QR code
- Get the app

11. Log into your account and ensure Hullabaloo is selected as your cause.
12. Open the app whenever you want to shop on your phone, find your retailer, and tap to open their store inside or via the app.
13. Complete your checkout normally, and watch your donations add up in your profile tracker!

Method 4: Shopping in physical stores

14. You can now raise free donations for Hullabaloo when you shop in person at participating stores like Tesco, John Lewis, and Clarks.
15. To get involved, download the easyfundraising app if you haven't already.
16. Look for 'In-store' at the bottom of the screen and follow the instructions to add your bank card(s).
17. Then, when you shop in person at participating stores and pay using your card or Apple/Google Pay, they'll raise free donations for your cause.
18. easyfundraising states: Your card is protected to the same security standards used by major UK banks. We've partnered with Fidel, a globally trusted payment provider certified to the highest security standard (PCI DSS Level 1). Your card details are encrypted, never visible to us, and cannot be used to make payments. The only thing it allows is for donations to be automatically added when you shop.

A quick reminder:

Before making any larger purchase - such as electrical goods, furniture, holidays, insurance, jewellery, perfume, garden equipment or curtains - remember to check easyfundraising first. These purchases often generate the biggest donations for Hullabaloo.

As of 13 July 2026, 59 supporters already helping Hulla on easyfundraising. Let's see if we can reach 100!

Thank you so much for your incredible support! Every purchase makes a real difference to Hullabaloo.